Designing a War Memorial

Name:_____

Before designing your memorial, you should think about what you are hoping to communicate and how your memorial will 'speak'. This sheet will help you structure your thoughts and ultimately create a more effective final product.

1. **Outcome(s):**
   Generally speaking, how do you want people to think and feel after experiencing your memorial?
   _____
   _____
   _____
   _____

2. **Audience(s):**
   Who is your intended audience and how (if at all) will the choice of this audience affect the design of your memorial?
   _____
   _____
   _____
   _____

3. **Core Message(s):**
   In one sentence, what do you want your memorial to communicate?
   _____
   _____
   _____
   _____

4. **Methods of Communication:**
   What specific features of your memorial will communicate your message and how (pay attention to symbol, place…)?
   _____
   _____
   _____
   _____
   _____
   _____
   _____
   _____
   _____
   _____
   _____
   _____